



Penryn Netball Club Sponsorship Pack

Who are we? - Penryn Netball Club is a well – established and vibrant England Netball Silver CAPS accredited club. The Club is the oldest Netball Club in Cornwall and was formed in 1967. Members train at Penryn College. The Club has just celebrated its 50th year and is looking to continue to grow its reach and success into the next half century!

Why Netball? - Netball is the number one team sport played by women and girls in the UK, 1.7 million children play in school and over 180,000 play weekly. The U21 England Roses are inspiring women and girls across the country regularly producing brilliant displays of netball and claimed a well-deserved bronze medal at the 2017 Netball World Youth Cup.

How big are we? - Penryn has both a Junior and Senior section, with over 140 members.

Juniors - The junior teams play in the Cornwall League and are made up of the Under 10's, Under 12's and Under 14's. Over 80 players regularly train and we have a sizable waiting list of girls wishing to join. The Under 12's won the most improved team in the Cornwall Netball League. The Under 14's Sapphire squad, were runners up in the Cornwall League and also competed in the Regional Division 2 competition where they also finished as runners up.

Seniors - The senior teams are made up of the Under 16's and four ladies teams who are regularly successful in the Cornwall Senior League with league wins in Division One in both 2014 and 2015. Over 60 girls and ladies regularly play.

Who else? - The club has a dedicated volunteer committee and team of coaches who work incredibly hard to provide a fantastic atmosphere at the club and great opportunities for all

members. The club looks to support and develop future coaches and umpires, offering young women and girls the opportunity to train and gain the relevant qualifications.

Why we need your help? - The club is seeking local sponsors to help to continue the great work of the club and help it meet its goals for the next three years:

- Providing high quality game playing opportunities for all, locally and regionally.
- Developing the next generation of players, coaches and umpires.
- Support talented players through the Cornwall and Regional Development Centres.
- Maximise the huge benefits associated with the sport to help develop healthy, team spirited, happy and highly motivated individuals.
- Have fun and extend the benefits of the unique 'netball family experience' to the wider local community.

What are the benefits for you? – Netball is an ever increasingly popular sport that has very positive associations for any brand or business. If you are a large company, as part of your CSR, any financial contribution you make will have a direct impact on your local community. In today's society of increasing challenge around health and well-being, local community sports are playing a huge role in combatting many of today's modern ills. (Mental health issues, fitness, social media addiction to name a few!) If you're a smaller business, many of our players and families will potentially be your target audience and your brand will get exposure all over Cornwall and the wider South West.

What will all sponsors get? – A banner advert, with your logo on our website, mention on our social media channels, opportunities to quote as part of our regular press releases, banners displayed at our home games and photo opportunities with our teams. Each individual package will offer distinct opportunities to have a wider involvement with the club and exposure of your brand.

What packages are available?

Sponsor a Team

Division 1 Ladies	£500
Division 2 Ladies	£300
Division 3 Ladies	£200
Division 4 Ladies	£150
Under 16 Team	£1000 (Will be playing regionally)
Under 14's	£500
Under 12's	£500
Under 10's	£500

Players will all be supplied with a warm up top with your logo printed on the back, a banner will be produced with your logo for photo and press opportunities.

Sponsor a Coach - £250 each (Up to 10 available)

The coach will be supplied with a warm up top with your logo printed on the back and an individual press release issued with a quote and photo opportunity at your premises.

Sponsor an Umpire - £250 each (Up to 5 available)

The umpire will be supplied with a warm up top with your logo printed on the back and an individual press release issued with a quote and photo opportunity at your premises.

Dress Sponsor - £3000 (This package spans a 3 year period)

- 50 netball dresses will be purchased to be worn by all competing players with your logo displayed.
- Multiple photo opportunities will be available at your premises as well as games.
- A banner will be produced to be displayed at all home games.
- A keynote speech at our annual awards evening.
- The option for the club to run a netball team building session for your staff, with press and photo opportunities.

What next? – If you are interested in talking to us further please contact Allyson Glover ally.glover@btconnect.com or 07786 332450. We are always open to ideas and suggestions of how we can work together. Thanks very much for considering us!

